

## KPIX-TV

855 BATTERY STREET, . SAN FRANCISCO CA 94111-1597

KPIX-TV

AND

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309558	AGENCY (OR SERVICE) ACTING AS AGENT FOR 342538		ADVERTISER (OR AGENCY AND ADVERTISER)		<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days  prior notice
<b>NAME</b>	CARRICK CONSULTING		DIANNE FEINSTEIN FOR SENATE		
<b>AND</b>	271 Madison Ave		1 Post St		
<b>ADDRESS</b>	New York	NY 10016-1001	San Francisco	CA 94104-5203	
	USA		USA		
<b>CONTACT</b>	Jeff Turk		<b>PRODUCT</b> Dianne Feinstein for US Senate		
<b>LOCAL SALESPERSON</b>	MARK GREEN	<b>AGENCY EST. NO.</b> w/o 10/29	<b>PRODUCT CODE</b>	1302	
<b>NATIONAL SALESPERSON</b>					
<b>BROADCAST SCHEDULE STARTING</b> 10/30/12 <b>AND ENDING</b> 11/04/12 <b>NO. WEEKS:</b> 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 LUR	T-F	4	05:00A	05:58A	30S	10/30/12-11/02/12	CHANNEL 5 MORNING NEWS AT	4	90.00	360.00
2 LUR	T-F	4	05:57A	07:00A	30S	10/30/12-11/02/12	MORNING NEWS 6-7A	4	50.00	200.00
3 LUR	T-F	6	07:00A	09:00A	30S	10/30/12-11/02/12	CBS THIS MORNING 7-9A	6	125.00	750.00
4 LUR	T-F	4	11:58A	12:30P	30S	10/30/12-11/02/12	EYEWITNESS NEWS AT NOON	4	200.00	800.00
5 LUR	T-F	2	03:58P	05:00P	30S	10/30/12-11/02/12	JUDGE JUDY	2	100.00	200.00
6 LUR/LUR Adj	T-F	4	04:58P	05:30P	30S	10/30/12-11/02/12	MF5-530PM NEWS/SA-SU530-6PM	4	500.00	2000.00
7 LUR	T-F	5	06:00P	07:00P	30S	10/30/12-11/02/12	EARLY NEWS 6-7PM, MF	5	300.00	1500.00
8 LUR	T-F	3	07:00P	07:30P	30S	10/30/12-11/02/12	FAMILY FEUD	3	435.00	1305.00
9 LUR	T-F	4	11:00P	11:35P	30S	10/30/12-11/02/12	LATE NEWS 11PM	4	600.00	2400.00
10 LUR	T-F	4	11:35P	12:37A	30S	10/30/12-11/02/12	LETTERMAN	4	200.00	800.00
11	Sa	2	05:00A	07:00A	30S	11/03/12-11/03/12	CBS NEWS SATURDAY MORNING	2	75.00	150.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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AND	271 Madison Ave				1 Post St				
ADDRESS	New York NY 10016-1001				San Francisco CA 94104-5203				
	USA				USA				
CONTACT	Jeff Turk				PRODUCTDianne Feinstein for US Senate				
LOCAL SALESPERSON	MARK GREEN		AGENCY EST. NO. w/o 10/29		PRODUCT 1302		CODE		
NATIONAL SALESPERSON									
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/04/12 NO. WEEKS: 1									

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			FROM	TO						
LUR										
12 LUR	Sa	2	07:00A	08:30A	30S	11/03/12-11/03/12	KPIX SAT MORN NEWS, 7-8AM	2	200.00	400.00
13 LUR	Sa	1	06:28P	06:57P	30S	11/03/12-11/03/12	EARLY NEWS	1	300.00	300.00
14 LUR	Sa	1	07:00P	07:30P	30S	11/03/12-11/03/12		1	400.00	400.00
15 LUR	Sa	1	11:00P	11:35P	30S	11/03/12-11/03/12	LATE NEWS 11PM	1	600.00	600.00
16 LUR	Su	2	06:00A	07:30A	30S	11/04/12-11/04/12	CBS SUNDAY MORNING	2	225.00	450.00
17 LUR	Su	1	07:30A	08:30A	30S	11/04/12-11/04/12	KPIX SUN MORN NEWS,	1	150.00	150.00
18 LUR/Adj LUR	Su	1	08:30A	09:00A	30S	11/04/12-11/04/12	FACE THE NATION	1	1335.00	1335.00
19 LUR	Su	1	06:30P	06:58P	30S	11/04/12-11/04/12	EARLY NEWS	1	1200.00	1200.00
20 LUR	Su	1	11:00P	11:35P	30S	11/04/12-11/04/12	LATE NEWS 11PM	1	600.00	600.00
21 LUR/Adjusted for LUR	Su	1	06:58P	08:00P	30S	11/04/12-11/04/12	60 MINUTES	1	4000.00	4000.00

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ADDRESS	New York	NY	10016-1001	San Francisco	CA 94104-5203
	USA			USA	
CONTACT	Jeff Turk			PRODUCT Dianne Feinstein for US Senate	
LOCAL SALESPERSON	MARK GREEN		AGENCY EST. NO.	PRODUCT CODE	
			w/o 10/29	1302	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/04/12 NO. WEEKS: 1					

Cancellation Notice

Required

Announcement 28 days

prior notice

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ethnicity		SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
ITEM	DAYS		FROM	TO						
							Total Contract:	54		19900.00
<hr/>										
							Billing Summary			
							<u>Oct</u>		<u>Nov</u>	<u>Dec</u>
							Qtr 4-12	.00	19900.00	.00
										<u>Total</u>
										19900.00
										<u>GRAND TOTAL</u>
										19900.00

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